

V BRICS Legal Forum

23 - 24 August 2018 | Cape Town | South Africa



CONFERENCE SPONSORSHIP PROSPECTUS

The Law Society of South Africa (LSSA) is hosting the prestigious V BRICS Legal Forum conference this year. On behalf of the Legal Forum, the LSSA is offering great sponsorship opportunities to promote your organisation's brand at an international conference.

Take this unique opportunity to represent your company and effectively reach leading and influential international and national professionals from across the BRICS countries. We are expecting some 400 lawyers to attend.

The Conference offers delegates an exciting and unique programme of networking opportunities will ensure they have the opportunity to meet colleagues from different jurisdictions, exchange experiences, renew and build relationships that will continue after the closing ceremony.

www.legalbricsforum2018.org



V BRICS LEGAL FORUM 2018 CONFERENCE | SPONSORSHIP

23-24 August 2018 | Cape Town International Conference Centre (CITCC)

More about the V BRICS Legal Forum 2018

Lawyers, academics and other stakeholders representing the five BRICS nations are coming to South Africa for the first time following a very successful conference in Russia which took place late last year. **The BRICS Legal Forum** serves as an open, permanent platform for legal cooperation and professional exchange of ideas between lawyers of the BRICS countries as well as the promotion of legal diplomacy, using law as an instrument for economic cooperation and social development. The Forum provides legal support for political, economic and cultural development of its member countries and the BRICS cooperation mechanism.

The BRICS Legal Forum conferences are high-level dialogue platforms promoting communication and cooperation. They are aimed at enhancing mutual understanding and communication among legal circles, promoting practical legal cooperation, and advancing the rule of law. Focus is on improving the discourse and decision-making powers of the developing countries by pushing the establishment of a more justified international order and system.

Participants

Brazilian Bar Association | Association of Lawyers of Russia | Bar Association of India | China Law Society | Law Society of South Africa
General Council of the Bar | University of Cape Town

Previous Conferences

- 2014 **1st BRICS Legal Forum** held in Brazil in December
- 2015 **2nd BRICS Legal Forum** held in Shanghai, China in October
- 2016 **3rd BRICS Legal Forum** held in New Delhi, India in September
- 2017 **4th BRICS Legal Forum** held in Russia



Conference Sessions

The Conference will offer parallel sessions at which pre-eminent legal speakers from across the BRICS countries will address a range of contemporary topics including **BRICS themes: Arbitration; Contracts, Taxation; and the Processes and functioning of the BRICS Dispute Resolution Centres.**

Key Conference Elements

Rule of Law, independence of the legal profession and cooperation and research.

Local Steering Committee

Ettienne Barnard (Chairperson)	ettienne@barnards.co.za
Walid Brown	wbrown@werksmans.com
David Bekker	david@cn-law.co.za
Mvuzo Notyesi	mnotyesi@telkomsa.net
Professor Waheeda Amien	waheeda.amien@uct.ac.za
Dr Tobias Schonwetter	tobias.schonwetter@uct.ac.za (alternate)
Adv Ghandi Badela	Ghandi@badela.co.za
Mvuzo Notyesi	notyesihm@gmail.com

SPONSORSHIP OPPORTUNITIES | THREE CATEGORIES

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Take this unique opportunity to represent your company and effectively reach leading and influential international and national professionals from across the BRICS countries. A range of sponsorship packages is available to allow organisations the opportunity to showcase their benefits as best suits their needs and budget.

Please turn over for the categories of Conference sponsorships

THREE CATEGORIES OF CONFERENCE SPONSORSHIPS

CATEGORY 1: HEADLINE CONFERENCE SPONSOR

The LSSA invites applications from **major financial institutions** to have the opportunity to be the main headline sponsor and partner of the BRICS Legal Forum. The LSSA on behalf of the local steering committee will negotiate and agree with potential sponsor on the sponsorship package that will include benefits and value-add. Contact the acting LSSA CEO, Tony Pillay on Tony@LSSA.org.za or +27(0)12 366 8800.

CATEGORY 2: DIAMOND, PLATINUM, GOLD, SILVER AND BRONZE PACKAGES

The LSSA invites applications from **companies and law firms** to participate in these packages. The cost and benefits per package are as follows:

BENEFITS	DIAMOND (1) R 300 000	PLATINUM R 150 000	GOLD R 75 000	SILVER R 37 500	BRONZE R 22 500
Advertise in conference programme	Full page in a prime position	Half page	Quarter page	Logo display	Logo display
Acknowledgement in Conference programme	100 words				
Advertise on LSSA/BRICS mailing list	2 e-bulletin				
Advertise on BRICS 2018 website	1 month including 22-24 August	2 weeks including 22-24 August	Conference duration 22-24 August		
Listing of logo on the website, e-bulletins and Conference programme	✓	✓	✓	✓	✓
Logo on Conference main banner at CTICC	✓				
Banner display at Conference registration area of the CTICC	✓				
Exhibition table at the CTICC	✓ (4)	✓	✓	✓	
Marketing material inclusion in Conference bag (CDs/memory sticks etcetera)	5 inserts	2 inserts	1 insert		
Number of Conference registration fee waivers	4	3	2	1	1

Notes on the Diamond Sponsor

The Diamond Sponsor:

- 1) is the highest profile available and only one sponsor will be appointed;
- 2) will provide all the text for marketing purposes, which will be approved by the LSSA before publishing. The advertisement will be included in a bulk emailer to the LSSA's entire mailing list of 28 000 legal practitioners on behalf of the Sponsor.
- 3) will have a short pre-approved advertisement in a box on the side of the BRICS Legal Forum 2018 website (landing page) with a hyperlink to the sponsor's website.
- 4) will have the opportunity to have the first choice of exhibition table.

CATEGORY 3: INTERPRETATION & TRANSLATION SPONSORSHIP

AMOUNT: R 300 000

The Conference will have lawyers and experts from the five BRICS regions who speak Chinese, English, Russian or Portuguese. For India, the default will be English (subject to confirmation). We invite your sponsorship to cover interpretation and translation services that will be provided in the above respective languages.

Sponsorship Benefits

- Recognition and mention by Session Chairpersons/Moderators.
- Adverts include branding and Logo on BRICS, bulletins and a 50-word firm/organisation profile on the Conference programme.
- Four complimentary registrations at the Conference
- Special video projection on info screen.

INTERESTED

If you are interested in taking up one these sponsorship opportunities or should you require more information, please [complete the link](#) or contact: **Tony Pillay** | Acting CEO – LSSA | tony@LSSA.org.za or **Ros Elphick** | LSSA Communication Consultant
info@bricslegalforum2018.org | ros@LSSA.org.za | Tel: +27(0)12 366 8800

The Law Society of South Africa brings together the Black Lawyers Association, the Cape Law Society, the KwaZulu-Natal Law Society, the Law Society of the Free State, the Law Society of the Northern Provinces and the National Association of Democratic Lawyers in representing the attorneys' profession in South Africa.

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